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Visual Abstract Unveils AI-Powered Platform, Transforming Medical Communication

AI Innovation Redefines How Pharma Communicates Complex Scientific Data:

Visual Abstract is thrilled to announce the launch of its cutting-edge AI-powered communication platform, set to redefine how the pharmaceutical industry converts complex scientific data into dynamic, targeted content for healthcare professionals, patients, and the public. This platform empowers pharmaceutical companies to create high-impact materials across multiple channels, from sales collateral and social media formats to email marketing and visual abstracts, ensuring their message is delivered with precision, clarity, and compliance. This launch marks a pivotal moment in how life sciences engage with their audiences.

“Visual Abstract is transforming how pharma communicates. We’ve designed a platform that takes the complexity out of content creation, allowing users to seamlessly turn intricate data into compelling, compliant materials,” says Saribek Karapetyan, CEO of Visual Abstract. “This is more than a tool—it’s a game-changer for how the industry communicates across all touchpoints.”

This launch represents the next step in Visual Abstract’s drive to revolutionize AI-driven communication in life sciences. Key developments leading up to this milestone include:

- Securing global partnerships with industry leaders like Pfizer.
- Launching AI-powered content and image generation tools, specifically designed for pharma, biotech and research professionals.
- Introducing customizable templates to streamline multi-channel content creation for presentations, social media, and print.

“Our platform is more than just a tool—it’s an efficient, end-to-end solution that offers complete transparency at every stage,” says Benito Campos, Co-Founder and Head of R&D at VA. “This empowers users with full control and ownership over their content, from data creation to delivery. It’s a transformative step forward for pharmaceutical companies looking to streamline communication, ensuring that every message resonates with its intended audience”.

To learn more about the launch of Visual Abstract’s platform, visit <https://www.visual-abstract.com>.

About Visual Abstract:

Visual Abstract is an AI-powered communication platform uniquely designed to meet the demands of the life sciences sector. Our platform simplifies the creation and management of complex scientific data, transforming it into clear, engaging content for multiple channels, including social media, presentations, and print. With advanced AI capabilities, customizable templates, and seamless export options, Visual Abstract empowers pharmaceutical and research professionals to communicate more effectively with healthcare professionals, patients, and the public. Our clients include major global pharmaceutical companies, and we are dedicated to reshaping how life sciences communicate vital information.